



THE WONDERFUL AND AMAZING HONEY BEE



BEES POLLINATE
MANY FRUITS, NUTS AND VEGETABLES

BEES VISIT UP TO
5,000
FLOWERS A DAY

BEES MUST VISIT ABOUT
2 MILLION
FLOWERS TO MAKE A ONE-POUND JAR OF HONEY

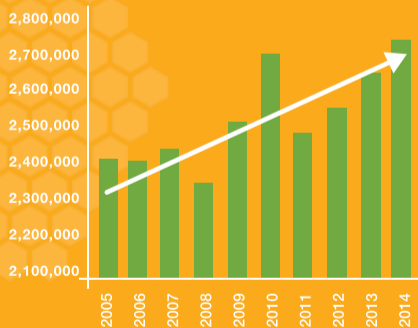


VARROA MITES WEAKEN BEES AND HELP TRANSMIT DISEASES THAT CAN WIPE OUT ENTIRE COLONIES



20+
NUMBER OF DISEASES IMPACTING BEES

HIVES ARE STABLE AND GROWING



2.74 MILLION U.S. HONEY BEE COLONIES IN 2014, UP 4% OVER 2013, REACHING THE HIGHEST LEVEL SINCE 1994

THERE'S MORE TO DO



Feed a Bee

HELP US GROW 50 MILLION FLOWERS TO FEED BEES AT FEEDABEE.COM



HEALTHY HIVES 2020

FOR NEARLY 30 YEARS BAYER HAS BEEN DEDICATED TO BEE CARE RESEARCH, INCLUDING PRODUCTS TO COMBAT THE VARROA MITE

A COLLABORATIVE RESEARCH INITIATIVE LED BY BAYER CROPSCIENCE AND INDEPENDENT BEE EXPERTS FOR IMPROVING THE HEALTH OF HONEY BEE COLONIES BY 2020

ALWAYS READ AND FOLLOW LABEL INSTRUCTIONS CAREFULLY.
© 2016 Bayer CropScience LP Environmental Sciences Division, 2 TW Alexander Drive, Research Triangle Park, NC 27709, 1-800-331-2867.
www.backedbybayer.com. Bayer and the Bayer Cross are registered trademarks of Bayer. Not all products are registered in all states.

DEPARTMENT:	Art Director	Copywriter	Acct. Manager	Studio Artist	Proofreader	Traffic	Production
APPROVAL:							